

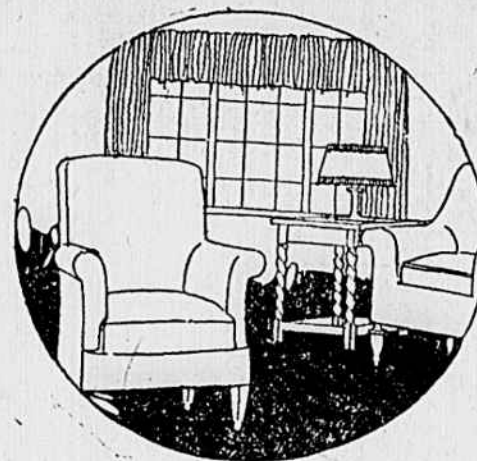
Liberty Bonds Accepted

For the first 10 days of this sale we will accept Liberty Bonds of any issue at par value. This offer applies to the Furniture Department only. Bring your bonds—they're better than money.

EVERYTHING COSTS LESS AT
WEISBERGER'S
RICHMOND'S GREAT STORE

Goods Stored Free

Any one purchasing Furniture or Rugs during this sale and wishing it held for later delivery can do it at no charge whatsoever. This is especially beneficial to those people who intend moving in September.



Commencing Tomorrow and Continuing An Entire Month

The August Furniture Sale

ACTUAL SAVINGS OF 10% TO 50%

\$150,000 STOCK OF HIGH-GRADE FURNITURE
AT 1/4 TO 1/2 BELOW TODAY'S SELLING PRICES

The Furniture Event of the Year

AUGUST has become nationally known as the month of Furniture selling. People have become educated to know that during August one may buy Furniture at considerable discounts from regular prices, and this year Weisberger's leadership is more pronounced than ever.

In line with the manufacturing of other commodities, the cost of making Furniture has advanced steadily. Were we to replace our stocks at the present market prices it would be necessary for us to pay from 15% to 30% more. When you appreciate such a situation, and when you realize that Weisberger reductions are always clear and pronounced, then you will understand that to buy Furniture right now will effect a saving that is unusually great.

You will find the store ready for the biggest sale in our history. You will find on our third floor complete suites for every room in the house, odd pieces of Furniture, Floor Lamps, Kitchen Cabinets, etc., and in every instance you will find the green tag of reduction showing the regular price and the greatly reduced sale price.

The Price of Furniture Has Advanced Three Times in the Past Two Months and Is Going Higher. Furniture in This Sale Was Contracted For Before These Advances and Saves You Paying Today's High Prices

Liberal Club Terms Will Be Extended

The Weisberger "Club Plan" is not a plan of installment selling. Only worthy persons are admitted to the club membership, because we mark our goods at too small a profit to permit us to allow indiscriminate credit. Those eligible to membership are entitled to purchase Furniture and Rugs of any description for a reasonable cash payment and the balance on terms to suit your convenience. There is no difference in the price of an article, whether you pay cash or buy on the Club Plan, as we have only one price, and that is marked in plain figures on every tag. Ours is a dignified system of credit, minus the embarrassing features and defects of the usual installment plan and will appeal to all. Let us enroll you as a member.

FULL PARTICULARS FROM ANY SALESMAN

TEN SPECIAL SHOPPING NIGHTS

For the convenience of those who find it difficult to shop during the day, and so that husbands and wives, and brides and grooms to be, can inspect our immense stocks and select their Furniture at leisure, we have arranged a series of ten special shopping nights whereby they can do this.

Starting tomorrow—Monday—night the Furniture Department will remain open until 9 P. M. This system will continue (in this one department only) thruout the entire week, Saturday night included, and thruout the second week of the sale as well. Both front doors will be open and the elevators running for your convenience.

We feel sure that many people will welcome this arrangement and take advantage of the fact that they may have ample time to make satisfactory selections and be assured of getting splendid service.

PLENTY OF SALESMEN WILL BE ON HAND TO SERVE YOU

A \$50,000 Stock of Fine Rugs Included

To further widen the scope and range of this immense selling event we have included our \$50,000 stock of fine Rugs and Floor Coverings at savings that are startling—that equal any bargain event ever held in this city. The Rugs represented are every one this season's stock, many have only been on our floors for several weeks, and every one a new and desirable pattern and color that you can be proud to have on your floors. Here are some of the well known and fine makes included:

A. & M. Karahgeusian Royal Wilton Rugs
Alexander Smith & Sons Fine Rugs
Wilton Velvet & Firth Co.'s Rugs
Congoleum (Gold Seal) Art Rugs, Etc.

See this huge assortment of Floor Coverings; investigate these wonderful saving opportunities and you'll realize more than ever why this store is known the State over as an institution of genuine value-giving.

RUGS AND FLOOR COVERING—FOURTH FLOOR

This Sale Will Continue Throughout the Entire Month of August—But You Will Find It to Your Advantage to SHOP EARLY—As Any Goods We Are Obligated to Re-Order Will Cost You From 15 Per Cent. to 30 Per Cent. More Than the Present Low Prices

Watch the Papers

See Page 5 of the News Leader and Evening Journal every day and The Times-Dispatch on Sunday for important special sales that will be held daily thruout the entire month.

EVERYTHING COSTS LESS AT
WEISBERGER'S
RICHMOND'S GREAT STORE

Kitchen Cabinets

Just received in time for this mighty sale two solid carloads of Kitchen Cabinets that have been especially built and designed for this store. Prices lower than ever.

